

## RMDRA Membership Value Proposition

We have had some potential members ask why they should join RMDRA for \$75/yr when they can join other clubs for less. Hopefully this RMDRA value proposition will answer that question.

First and foremost, it's important for every off-road enthusiast to join some motorcycle club. We would like it to be RMDRA, but any off-road bike club will help. Numbers count when organizations like the AOHVA lobby the government for changes that impact our riding areas. If you don't belong to some AOHVA affiliated club, you are not being counted and you are not helping to keep our riding areas open. Lobbying on behalf of 10,000 riders is a lot more powerful than lobbying on behalf of 2000 riders.

So why should you plunk down your hard earned cash? Here's what you get from RMDRA;

- RMDRA has two representatives in the GAMP stakeholders group representing singletrack. Alberta has some of the best singletrack in the world and if riding and preserving singletrack is important to you, better get on board a single track organization. Do your research carefully and support clubs that stand for what you believe in and those that will actively advocate on your behalf. RMDRA has built strong relationships at all levels of SRD.
- RMDRA representatives manned a booth at the bike show, we sponsored a booth at the Calgary arena-cross, we have attended dozens of land advocacy meetings. We GPS mapped hundreds of kilometers of trails in Waiparous for input to GAMP. We printed and distributed thousands of GAMP hand-outs. We do all this and more for the sole purpose of preserving singletrack. These activities are not without costs. Your membership fees support the activities that are helping to keep **your** riding areas open. We hope that the privilege of continuing to ride in Ghost, McLean Creek, Porcupine Hills, Livingston and other great off road areas is worth \$75 per year to you.
- RMDRA has a terrific web site where much of the off-road riding community gets together for current information and for coordinating activities such as group rides. We offer free limited insurance for these rides. SRD monitors our website to determine the activities and attitudes of our riding community. It costs money to have accurate information and to offer this high level of web service.
- Our club meetings have video entertainment of the best off-road events.
- We hold a great hare scrambles race every year at McLean Creek and RMDRA has sponsored local riders competing in prestigious off-road events like the ISDE and the upcoming 2006 Erzberg race. We are raising the profile of Alberta riders.
- In an effort to get more people involved in preserving our riding areas, RMDRA offers a \$15 discount on your next year's individual membership (\$20 for a family membership) in return for volunteer time at races or trail stewardship events.
- We don't police our membership and some riders take advantage of everything RMDRA offers without purchasing a membership. It's your money. We're just asking riders to do the right thing and put a little something back into the off-road community in return for all the fun and enjoyment they get out of it.

Thank you and happy trails!

Dean Cockshutt, Trail Advocate