



Dear Sponsor,

On behalf of the Rocky Mountain Dirt Riders Association and roughly 300 racers and their families in Alberta we would like to thank you in advance for your **valued contribution** to our events. As we continue to focus on bringing new people into the sport of off-highway riding we also teach our membership to “Respect our Land”, a theme that goes towards keeping our riding areas open. Our Respect our Land theme is carried on our promotional material, t-shirts, sweat-shirts and literature. Working with us you can be assured of excellent representation with a professional group of off-highway two-wheel enthusiasts. Further, our race events are fully insured and sanctioned under the rules set out by the Canadian Motorcycle Racing Club. <http://www.cmrcracing.com/>

Our Race Events provide the forum for both fun and education by bringing groups together at one venue. We recognize that you must get value for this investment which is why we are offering a few special packages for you to consider as you make your contribution.

Event#1	Event #2
Stampede Hare Scramble	Grizzly Cross Country
McLean Creek, Alberta	McLean Creek
June 9-10 th , 2007	September 15-16, 2007
A Hare Scramble is a cross-country race held on a closed course, 5 to 25 km in length and 2 to 3 hours duration. There are Kids, Ladies and Adult classes. Our events attract 150 riders plus spectators.	A Cross Country is a long distance event on a course consisting of one or more loops. Minimum distance for each repetitive loop is 35 km. An additional 15 km loop may be added for Pros.

Our Sponsor Package **per event** is as follows:

Gold Level Sponsor Package \$500

(Limited to 10 Sponsors per event)

- Preferred banner placement at Race Start/Finish*
- Business logo advertisement shown on race posters
- Banner advertisement on each of 200 T-shirts given to each participant and volunteer.
- Banner advertisement on our website for 1 year.
- Access to our extremely active website forum to advertise upcoming special events for your business
- \$200 cash contribution to the prize pool for purchasing prizes for the events. One of our goals, every kid gets a prize.

Silver Level Sponsor Package \$250

(Limited to 20 Sponsors per event)

- Banner placement at Race Start/Finish*
- Banner advertisement on each of 200 T-shirts given to each participant and volunteer
- Banner advertisement on our website for 1 year.
- \$100 cash contribution to the prize pool as above.

Bronze Level Sponsor Package \$100

(Unlimited)

- Banner placement at Race Start/Finish*
- \$100 cash contribution to the prize pool.

*Banners and/or Portable Tents will be picked up, erected and taken down and returned to sponsors.

How to Sign-up

1. Make cheques payable to the Rocky Mountain Dirt Riders Association
2. Provide the RMDRA representative with the cheque/cash and your banners or signs
or
Contact one of the following representatives

Our Sponsorship Team

Name	Phone	Email
Mike Dobovich Hare Scramble Race Director	(403) 803-5892	<u>harescramble@rockymountainidirriders.com</u>
Brent Kroeker Cross-country Race Director	(403) 333-4581	<u>racedir@rockymountainidirriders.com</u>
Dennis Kaltenbruner President	(403) 850-4888	<u>president@rockymountainidirriders.com</u>
Gord McDonald Sponsorship Volunteer	(403) 807-7961	<u>gord@processpathways.com</u>